

# ARCTIC ENCOUNTER ANCHORAGE 2023

## MARCH 29 - 31, 2023

HOSTED AT THE DENA'INA CONVENTION CENTER IN DOWNTOWN ANCHORAGE, ALASKA

## **PLATINUM SPONSOR & STRATEGIC HOST PARTNER: \$30,000**

>> LIMITED NUMBER AVAILABLE >>

- Option for one representative to serve on the Arctic Encounter Advisory Board for one calendar year.
- 6 complimentary registration passes.
- Host of one VIP table at each luncheon and the seated dinner to be filled with Arctic Encounter attendees and speakers of the platinum sponsor's choosing. Please note that guests at each VIP table must be registered conference attendees.
- Option for a total of two platinum sponsor representatives to speak on a plenary session as presenters or moderators. Platinum sponsors and Arctic Encounter Leadership work together to identify the ideal plenary sessions depending on the expertise of other confirmed speakers.
- One dedicated breakout session is reserved for each platinum sponsor. Sponsor selects theme, title, discussion
  or debate topics, speakers, and moderator. Arctic Encounter leadership assists platinum sponsors with speaker
  confirmation for breakout sessions on an as-needed or requested basis. Please note that selected breakout
  session speakers must be registered conference attendees.
- Complimentary exhibit table throughout Arctic Encounter events for platinum sponsor promotional materials.
- Name and logo displayed on the cover of printed programs; named Strategic Host Partner on all promotional materials, email blasts, and social media promotions.
- Full-page ad in sponsorship booklet. Design and graphics are to be selected and determined by the platinum sponsor.
- Name and logo displayed on social media, registration tables, poster boards at all plenary session entrances, and the Arctic Encounter website.
- Option to feature promotional or educational video to all Arctic Encounter attendees and/or have a representative speak to all Arctic Encounter attendees (7 minutes total) during one keynote luncheon.
- Option to co-host a VIP welcome reception on the evening of March 28, 2023 with platinum co-sponsors at a location determined by the platinum sponsors and Arctic Encounter leadership. All VIP speakers, sponsors, and other VIP guests to be invited.

## GOLD SPONSOR: \$20,000

- 4 complimentary registration passes.
- Sponsorship video (5 minutes total) during one keynote luncheon.
- VIP reception access for sponsor leadership team or designee(s).
- One dedicated breakout session is reserved for each gold sponsor. Sponsor selects theme, title, discussion or debate topics, speakers, and moderator. Arctic Encounter leadership assists gold sponsors with speaker confirmation for breakout sessions on an as-needed or requested basis. Please note that selected breakout session speakers must be registered conference attendees.
- Complimentary exhibit table throughout Arctic Encounter events for gold sponsor's promotional materials.
- Full-page ad in sponsorship booklet.
- Name and logo displayed on Arctic Encounter social media, registration tables, poster boards at all session entrances, and Arctic Encounter website.

#### ARCTICENCOUNTER.COM



## ARCTIC ENCOUNTER ANCHORAGE 2023

## SILVER SPONSOR: \$12,500

- 3 complimentary registration passes.
- VIP reception access for sponsor leadership team or designee(s).
- Complimentary exhibit table throughout Arctic Encounter events for sponsor's promotional materials.
- Half-page ad in sponsorship booklet.
- Name and logo displayed on Arctic Encounter social media, registration tables, poster boards at all session entrances, and Arctic Encounter website.

## **BRONZE SPONSOR: \$7,500**

- 1 complimentary registration pass.
- Quarter-page ad in sponsorship booklet.
- Name and logo displayed on Arctic Encounter social media, registration tables, poster boards at all session entrances, and Arctic Encounter website.

## **EDUCATIONAL PARTNER: \$3,500**

>> LIMITED TO UNIVERSITIES, GOVERNMENTS, EDUCATIONAL 501C3'S >>

- 1 complimentary registration pass.
- Complimentary exhibit table throughout Arctic Encounter events for educational materials, research findings, reports and awareness building materials.
- Name and logo displayed on Arctic Encounter social media, registration tables, poster boards at all session entrances, and Arctic Encounter website.

The Arctic Encounter is an Alaska-based 501c3 nonprofit organization. Tax exempt documentation will be available to each paying sponsor.

For additional information, or to review currently confirmed 2023 Arctic Encounter sponsors, please visit ArcticEncounter.com

For additional information or questions, please contact:

Rachel Kallander Founder & Executive Director Arctic Encounter rachel@arcticencounter.com Jackson Blackwell Managing Director Arctic Encounter jackson@arcticencounter.com

### ARCTICENCOUNTER.COM