



ARCTIC ENCOUNTER ANCHORAGE 2022

APRIL 7 - 8, 2022

HOSTED AT THE
DENA'INA CONVENTION CENTER
IN DOWNTOWN ANCHORAGE, ALASKA

PLATINUM SPONSOR & STRATEGIC HOST PARTNER: \$25,000

>> ONLY THREE PLATINUM/HOST SPONSORSHIPS AVAILABLE >>

- Option for one representative to serve on the AES Advisory Board for one calendar year.
- 6 complimentary registration passes.
- Host of two VIP tables at two luncheons and the seated dinner to be filled with sponsor representatives and VIP AES speakers or guests of the platinum sponsor's choosing. Assigned seating at the VIP table is optional and up to the discretion of the platinum sponsor.
- Option for two platinum sponsor representatives to speak on two plenary sessions as presenters or moderators. Platinum sponsors and AES Leadership work together to identify the ideal plenary sessions depending on the expertise of other confirmed speakers.
- One dedicated breakout session is reserved for platinum sponsors. Sponsor selects theme, title, discussion or debate topics, speakers, and moderator. AES Leadership assists platinum sponsors with confirming speakers for breakout sessions on an as-needed or requested basis.
- Complimentary exhibit table throughout AES events for platinum sponsors promotional materials. Exhibit table location to be selected by the platinum sponsor.
- Name and logo displayed on cover or program; named Strategic Host Partner on all promotional materials, all mass e-mail blasts, social media promotions, et cetera.
- Full-page ad in sponsorship booklet. Design and graphics to be selected and determined by the platinum sponsor.
- Name and logo displayed on social media, registration tables, poster boards at each entrance to all sessions, and AES website.
- Option to feature promotional or educational video to all AES attendees and/or have a representative speak to all AES attendees (10 minutes allotted) during one of two keynote luncheons.
- Option to co-host a VIP welcome reception with platinum co-sponsor at a location determined by the platinum sponsors. All VIP speakers and sponsors, and other important clientele or local leaders, to be invited. Platinum sponsors and AES Leadership work collaboratively to ensure the VIP invitee list is inclusive of strategic invitees and appropriate.

GOLD SPONSOR: \$15,000

- 4 complimentary AES registration passes
- Host of one VIP table at two luncheons and the seated dinner
- Sponsorship video at a keynote luncheon (5 minutes allotted) during one of two keynote luncheons
- Full access for sponsor and sponsor's clients to opening VIP reception
- Dedicated breakout session reserved for sponsor (sponsor selects topic, speakers and moderator)
- Complimentary exhibit table throughout AES events for sponsor's promotional materials
- Full page ad in sponsorship booklet
- Name and logo displayed on AES social media, registration tables, poster boards at each entrance to all sessions, and AES website



PLEASE JOIN US AS A SPONSOR & PARTNER AT THE

ARCTIC ENCOUNTER ANCHORAGE 2022

SILVER SPONSOR: \$10,000

- 3 complimentary AES registration passes
- Host of one VIP table at the seated dinner
- Reserved seating at VIP tables for both luncheons
- Full access for sponsor and sponsor's clients to opening VIP reception
- Complimentary exhibit table throughout AES events for sponsor's promotional materials
- Half page ad in sponsorship booklet
- Name and logo displayed on AES social media, registration tables, poster boards at each entrance to all sessions, and AES website

BRONZE SPONSOR: \$5,000

- 1 complimentary AES registration pass
- Quarter page ad in sponsorship booklet
- Name and logo displayed on AES social media, registration tables, poster boards at each entrance to all sessions, and AES website

EDUCATIONAL PARTNER: \$3,000

>> LIMITED TO UNIVERSITIES, GOVERNMENT, EDUCATIONAL 501C3'S
& AWARENESS BUILDING ENTITIES >>

- 1 complimentary AES registration pass
- Complimentary exhibit table throughout AES events for educational materials, research findings, reports and awareness building materials
- Name and logo displayed on AES social media, registration tables, poster boards at each entrance to all sessions, and AES website

The Arctic Encounter is an Alaska based 501c3 nonprofit organization.
Tax exempt documentation will be available to each paying sponsor.

For additional information, or to review currently confirmed
2022 Arctic Encounter sponsors, please visit ArcticEncounter.com

For additional details or questions, please contact:

Rachel Kallander
Founder & Executive Director
Arctic Encounter
rachel@arcticencounter.com

Jackson Blackwell
Managing Director
Arctic Encounter
jackson@arcticencounter.com